



INNOVATION FORUM
SBIR / STTR PHASE I PROPOSAL WORKSHOP
MARCH 18, 2016 ~ PORT TECH LA

8:30 – 8:45	Coffee / Networking
8:45 – 8:50	Welcome & Introduction to AMP SoCal Innovation Forum Libby Williams, Project Manager, AMP SoCal
8:50 – 9:00	Welcome & Introduction to PortTech LA Stan Tomsic, CEO, PortTech LA
	Introduction to Workshop Presenter: Dr. Marie Talnack, Director of Technology Transfer California Polytechnic University, Pomona
9:00 – 9:20	SBIR Program Overview: “Understanding Your Target Audience”
9:20 – 9:45	Pre-proposal Planning, Partnering, and Research: Proposal Checklist
9:45 – 10:15	Objectives, Technical Solutions and Commercial Applications: “Matching the Topic with Your Technology”
10:15 – 11:00	The Workplan, Commercialization Plan, and the Project Team: “Putting it All Together”
11:00 – 11:15	Break
11:15 - 11:40	Budget and Subcontractors: “Building a Budget”
11:40 – 12:00	Requirements, Format, and Electronic Submission
12:00 – 12:30	Review and Questions: “Next Steps”



Sol Price School of Public Policy
Center for Economic Development