

# AMP SoCal BI-ANNUAL MEETING

MANUFACTURING THE FUTURE OF A&D

THURSDAY, SEPTEMBER 20, 2018

USC TUTOR CAMPUS CENTER, LOS ANGELES, CA

Hosted by the USC Center for Economic Development (CED)

**USC Price**  
Center for Economic  
Development



A growing collaborative of more than  
135 businesses & organizations

The upcoming Advanced Manufacturing Partnership for Southern California (AMP SoCal) Bi-Annual Meeting presents a unique opportunity for manufacturers, industry support services, government representatives and economic development professionals from across the Southern California region to gather and learn about innovation, industry advancement, and best practices for the promotion of job growth and business development.

CED leads the AMP SoCal collaboration, in partnership with the City of Los Angeles Mayor's Office, which focuses on supporting the aerospace and defense (A&D) manufacturing industry throughout the southernmost ten counties of California. As part of its ongoing efforts, AMP SoCal is committed to providing A&D-focused meetings twice a year for manufacturing businesses in Southern California's supply chain. The objective is to provide valuable insight through an array of leading panelists and speakers that feature highly relevant and topical A&D concerns. The event also serves as a platform for colleagues within the industry to network and learn of AMP SoCal's in-depth and multi-faceted approach to supporting manufacturers.

Feedback from past AMP SoCal Bi-Annual Meeting attendees:

*"I really liked your conference. It was top-notch. The networking was fabulous and the quality of speakers unrivaled anywhere."*

*"This was very well organized - an incredible amount of information was covered in an efficient timeframe. It was one of the more valuable industry events I've attended. Thank you!"*



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## FACTS & OBJECTIVES

### CONFERENCE FORMAT

Thursday, September 20 – Check in at 8:30 a.m. with a full-day program

- Breakfast
- Welcome & Acknowledgments
- Keynote Speaker
- Networking Lunch
- Combination of panel discussions and featured speaker(s)

### CONFERENCE OBJECTIVES

- Deliver valuable industry information to A&D manufacturers
- Explore new and developing advanced manufacturing technologies
- Provide a forum for A&D professionals to interact and network
- Develop closer university-industry interactions to facilitate applied research and talent recruiting

### CONFERENCE AUDIENCE

Approximately 200 participants will attend the conference

- 70 - 100 aerospace and defense manufacturing company executives and management
- 15 - 20 economic development professionals (federal, state and local government representatives & non-profit sector)
- 60 - 80 AMP SoCal Partners
- 10 - 20 graduate students interested in careers within public policy or industry

### CONFERENCE VENUE

**USC Ronald Tutor Campus Center – Trojan Grand Ballroom**  
3607 Trousdale Parkway, Los Angeles CA, 90089



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## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP CATEGORIES

- Program
- Table
- Meal

Details for corresponding sponsorship categories listed below and on the following page.

### ALL SPONSORSHIP OPTIONS INCLUDE

- An event registration (the number of accompanying registrations depends on sponsorship level/category); a registration includes:
  - Attendance for the entire program
  - Breakfast & lunch
  - Registration packet (folder, program, name card, sponsor and/or speaker handouts)
- Recognition during conference
- Logo placement on conference registration website with link to sponsor's website
- Promotional materials distributed with conference handout package
- Please contact us if you have any special requests



### PROGRAM SPONSORSHIP

#### Platinum - \$5,000

- Four event registrations
- Full page advertisement in 8.5 x 11 conference program booklet
- Company spotlight article in AMP SoCal digital newsletter & AMP SoCal blog
- Display booth in conference venue

#### Gold - \$3,000

- Three event registrations
- Half page advertisement in 8.5 x 11 conference program booklet
- Display booth in conference venue

#### Silver - \$2,000

- Two event registrations
- Quarter page advertisement in 8.5 x 11 conference program booklet
- Display booth in conference venue

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## SPONSORSHIP OPPORTUNITIES

### TABLE SPONSORSHIP

#### Full Round Table: \$3,000

- Event registrations for a full 8-person round table to either distribute to the sponsor's preferred attendees or donate to a student or business that has identified a need.
- Table sponsorship includes prominent placard displayed on the sponsored table(s)
- Acknowledgment in conference program booklet

### EXHIBITOR

#### 6' Table: \$1,000

- One event registration
- Logo on registration website
- Display booth in conference venue

### CONTACT US FOR MORE INFORMATION

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