

Are you ready to grow after being affected by cuts in defense spending?

Do you want to develop a plan of action to make your business more resilient?

Strengthening Competitiveness is a program led by the Price School - USC Center for Economic Development, which can match you with university expertise in business administration, accounting, engineering or law to provide solutions. Some examples of technical assistance types include:

- Value of your business
- Developing a business plan
- Forecasting sales
- Organizing financial statements
- Diversifying customer base
- Succession planning
- Preparing and applying for a loan
- Review of operating expenses
- Training on new production methods & machines

The program assists small and medium-sized manufacturers in the defense supply chain. Program services are available to manufacturing businesses negatively affected by defense cuts in the past three years and located in the counties of Ventura, Los Angeles, Orange, or San Diego. Participating businesses will receive technical assistance from university-based teams with expertise in business administration, accounting, engineering or law.



Strengthening Competitiveness is offered through the Advanced Manufacturing Partnership of Southern California (AMP SoCal), a collaboration of government, academia and industry united in the common goal of strengthening the industrial ecosystem for A&D manufacturers throughout the Southern California region. The Price School – USC Center for Economic Development leads the AMP SoCal effort, in partnership with more than 150 companies and organizations. Together the AMP SoCal network leverages the combined knowledge, innovation and support of its members to grow and sustain the A&D industry and its supply chain. Visit ampsocal.usc.edu for more information about AMP SoCal programs and events.

**Contact Tomás Durán, Program Administrator, at (213) 740-4283
 or via email at tduran@price.usc.edu to apply.**

*The estimated time from application to final delivery of plan or service is four to six months,
 depending on the company's readiness to participate.*

